

TAS 15: *Transatlantic Societies in the Digital Age* Online Conference at the Jagiellonian University May 27 – 28, 2021

While some of us do not fully believe we live in the digital world, the global pandemic has clearly demonstrated that we do. What was considered fiction just four decades ago, became science after another 20 years, and turned into the reality we observe today. Thanks to the digital technology, we can meet, study, work, and make a living in times when personal socialization with other people might harm or be hazardous for our health. Yet, how we operate during these groundhog months will clearly affect the life on the planet after the pandemic is over (hopefully it will go away as soon as possible).

Having in mind that digital technology has been affecting our lives long before it became the only way to operate for so many, we seek to have a discussion on the whereabouts of *Transatlantic Societies in the Digital Age.* We look forward to host presentations that would be dealing with the issues of technology affects the way we study and work, before, during and after the pandemic? How the Fourth Industrial Revulution, or Industry 4.0, changes the way people socialize? Shall humanity be afraid of the Big Tech and data-based economy? Finally, the technology is changing transatlantic societies and its social, cultural, and economic practices?

We will be thrilled to hear your opinions on the society in the digital age and willing to address not only about the above mentioned issues. For those wishing to give research-based presentations or simply say a few words based on one's own experience living through the digital world, please feel free to fill the form <u>here</u> by May 10. For those wishing to participate as the audience, please register as well. Please also provide your respective timezone (where you gonna be at the time of the conference), so the schedule could be set to please all.

The conference is free of charge and will be held online. We hope to create an environment for a TAS community reunion with lively discussions to be concluded with the ewine party on Friday. We expect to announce a detailed programme by May 20. It will be published in TAS social media and everyone registered will be notified by email. We are looking forward to seeing you at the TAS 15th Anniversary!

Should you have any questions regarding the conference, feel free to reach us at transatlantic@uj.edu.pl.